



Dear potential sponsor,

We invite you to join us at the Arizona Suicide Prevention Coalition Conference in Phoenix, AZ on October 26 – 27, 2017. This conference provides an outstanding opportunity for those dedicated to preventing suicide in our community. The event will be held at the Black Canyon Conference Center and is expected to draw 150-200 attendees.

- Arizona Suicide rate is 60% higher than the national average.
- Among older adults, the suicide rate has been more than 20% higher in Arizona than the US rate for over 10 years
- The suicide rate is nearly three-fourths higher than the homicide rate (ADHS)

With public discourse, education, and awareness, each of us can help reduce the frequency of suicide in our communities. This conference is an opportunity for all those working to prevent suicides to come together and exchange ideas while learning from the leading experts about the latest techniques for prevention.

The Arizona Suicide Prevention Coalition (AZSPC) is a non-profit 501-c3 organization consisting of professionals in the field of suicide prevention, survivors and supporters. Our mission is to reduce suicidal acts in Arizona as well as altering the conditions that result in suicidal acts through awareness, intervention, and action.

Underwriting and exhibitor opportunities are attached for your review. We look forward to meeting with you to discuss these opportunities in depth as well as exploring other ways to assist you in making the most of this fantastic opportunity. Those struggling with suicidal tendencies across the Southwest will be the ultimate benefactors as we join together to fight suicide.

The membership of AZSPC would greatly appreciate your participation and support.

Please indicate your willingness to join with us for this worthwhile cause by returning the enclosed form to the address or fax number at the bottom of the last page. For specific questions, please call 602-418-5771 or e-mail [Stacey@gbump.com](mailto:Stacey@gbump.com)

Thank you for your consideration. We look forward to seeing you at the conference.

Sincerely

A handwritten signature in blue ink that reads "Stacey Lindsay".

Stacey Lindsay,  
AZSPC Conference Director



## 2017 Annual Conference Sponsorship Options

### **Exhibitor:**

- Exhibit space at a draped 6' table at the conference
- One attendee registration to the conference

Investment is \$750.

### **Break Sponsor:**

- Signage on or near the snack buffet table during the morning and afternoon break for one day of the conference.
- Exhibit space at a draped table at the conference
- Your organization's logo in the event program
- Acknowledgement and a link on the AZSPC Web site
- Your organization's name on recognition signage at the event entrance
- Two attendee registrations to the conference

Investment is \$1,500.

### **Breakfast Sponsor**

- Opportunity to sponsor and introduce breakfast time speaker
- Thank you mention on our web-site and in the event program
- Exhibit space at a draped table at the conference
- Your organization's logo in the event program
- Acknowledgement and a link on the AZSPC Web site
- Your organization's name on recognition signage at the conference
- Four attendee registrations to the conference

Investment: \$2,500

### **Lunch Sponsor**

- Opportunity to sponsor and introduce a Lunch time speaker
- Thank you mention on our web site and in the event program
- Exhibit space at a draped table at the conference
- Your organization's logo in the event program
- Acknowledgement and a link on the AZSPC Web site
- Your organization's name on recognition signage at the conference
- Six attendee registrations to the conference

Investment: \$3,000

**Welcome Reception Sponsor**

- Title sponsorship of the Welcome Reception held on Wednesday, October 25<sup>th</sup> to include signage at the reception.
- Thank you mention on our web site and in the event program
- Exhibit space at a draped table at the conference
- Your organization's logo in the event program
- Acknowledgement and a link on the AZSPC Web site
- Your organization's name on recognition signage at the conference
- Six attendee registrations to the conference

Investment: \$3,000

**Master Level Sponsor**

- Opportunity to sponsor and introduce a key-note speaker
- Thank you mention on our web site and in the event program
- Exhibit space at a draped table at the conference
- Your organization's logo in the event program
- Acknowledgement and a link on the AZSPC Web site
- Your organization's name on recognition signage at the conference
- Eight attendee registrations to the conference

Investment: \$5,000

**Non-Profit Exhibitor:**

- Exhibit space at a draped 6' table at the conference
- One attendee registration to the conference

Investment: \$350

**AZSPC 2017 Conference  
Sponsorship Registration**

YES, we would like to participate in the AZSPC Conference at the Black Canyon Conference Center (9440 N. 25<sup>th</sup> Avenue) on October 26 - 27, 2017

We would like to participate as  Master Sponsor \$5,000     Breakfast Sponsor \$2,500  
 Break Sponsor \$1,500     Exhibitor \$750  
 Lunch Sponsor \$3,000     Non- Profit Exhibitor \$350  
 Welcome Reception \$3,000

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

We are not planning on using our complimentary conference registrations and would like to donate them to the scholarship program for others to use.

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**Payment Method – PAYMENTS MAY ALSO BE MADE ONLINE at [www.azspc.org](http://www.azspc.org)**

Please charge \$\_\_\_\_\_ to my:

American Express     Master Card     Visa

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on Card:

\_\_\_\_\_

Signature: \_\_\_\_\_

Please submit an invoice to the above address.

Enclosed is my check for \$\_\_\_\_\_  
*Please make check payable to: Arizona Suicide Prevention Coalition*

DEADLINE: June 30, 2017

Please return to:  
Stacey Lindsay, Event Coordinator  
P.O. Box 47338  
Phoenix, AZ 85068  
Fax: 602.633.4008